

## Kämp Galleria

Kämp Galleria is an elegant shopping centre in the heart of Helsinki. The unique environment and amazing brand mix create an exquisite retail experience, and the dynamic high-street location guarantees a steady flow of customers. The elegant architecture, the historical milieu, and the nearby luxury hotels Kämp and GLO create their own, unique addition to the shopping centre's international atmosphere.

Kämp Galleria provides fashion, beauty, and taste sensations that leave a lasting impression! The shopping centre hosts around 40 top fashion and design shops, high-quality restaurants and beauty services on three floors serving both everyday needs and special occasions. High-quality cultural experiences are provided by The Finnish Museum of Photography's exhibition space K1 featuring a variety of classics and big international names with its photo exhibitions.





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VISITORS	SALES	GLA	RETAIL UNITS
1.7	€33.5	10,000	ca. 40
million/a	million/a	sq m	

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VISITORS	VISITORS SALES		RETAIL UNITS	
1.4	€25.5	10,000	ca. 40	
million/a	million/a	sq m		

### Fashion and trends

World-class tenants and a unique building offer a shopping experience for those who appreciate luxury products and high quality clothing. The selection of boutiques and designers offer style from head to toe, from chic to classic. There is also a choice of restaurants and coffee shops to suit a variety of tastes. The building has a historical exterior with plenty of unique detailing. The sleek and modern interior creates a superior environment for retailers to show off their brands.





Dining is one of life's greatest pleasures! Kämp Galleria has many excellent cafés and restaurants to serve all your desires – from breakfast to lunch and dinner.

You can also settle in for the evening with good company!

Situated in the heart of Helsinki, the majestic Hotel Kämp and GLO Hotel Kluuvi towers above the bustling city streets. The hotel's perfect location along the historic main street brings your accommodation to the center of all the events, trends and city phenomena.



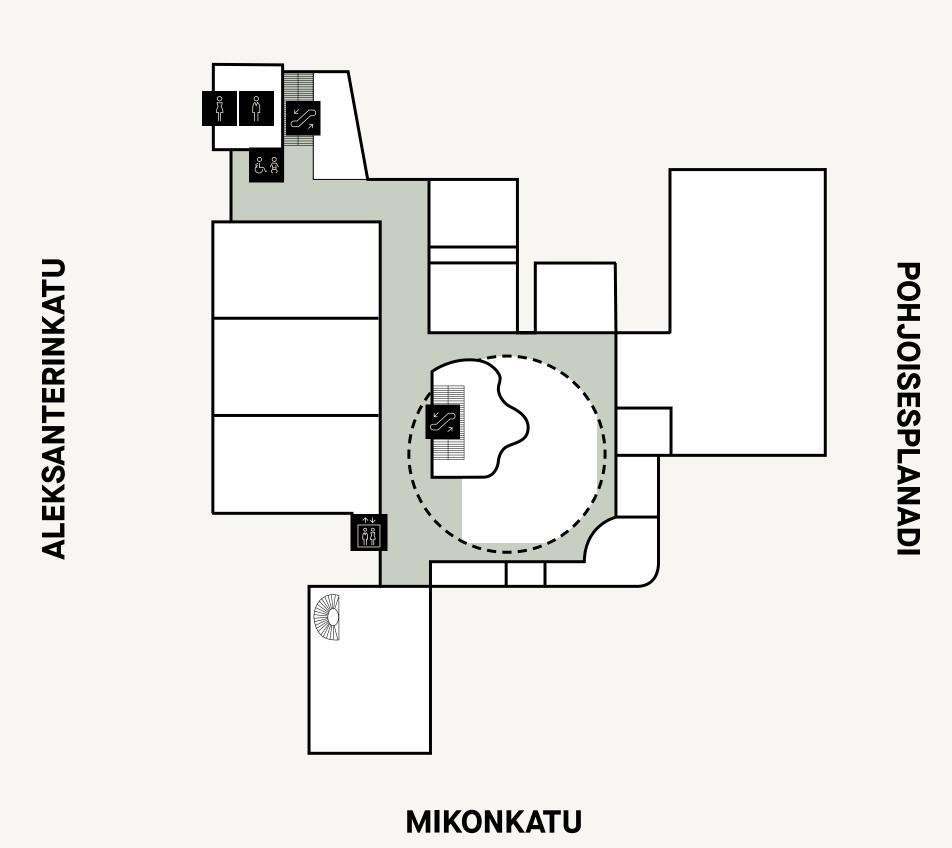


## Brands

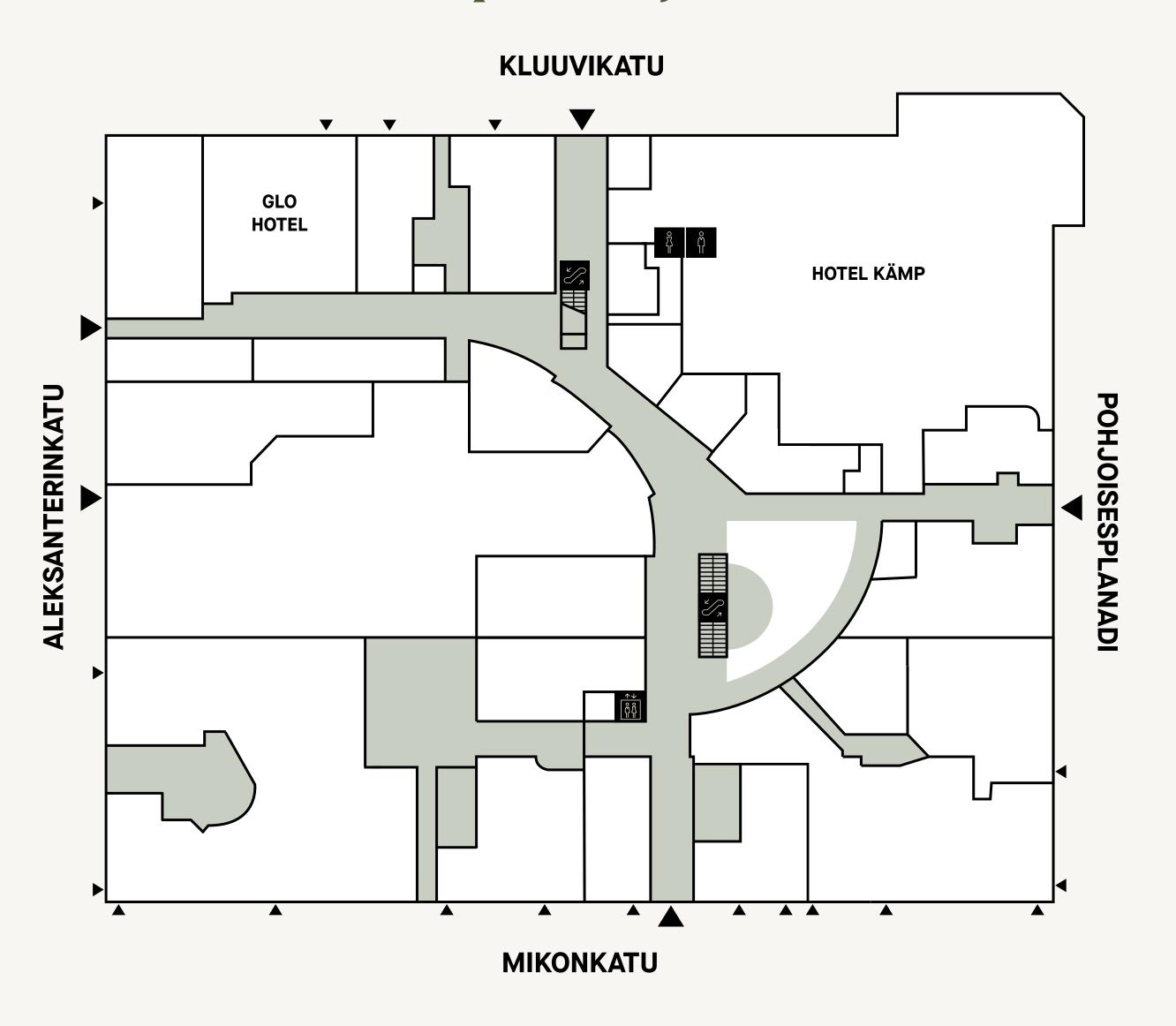
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# Floorplan / floor 2

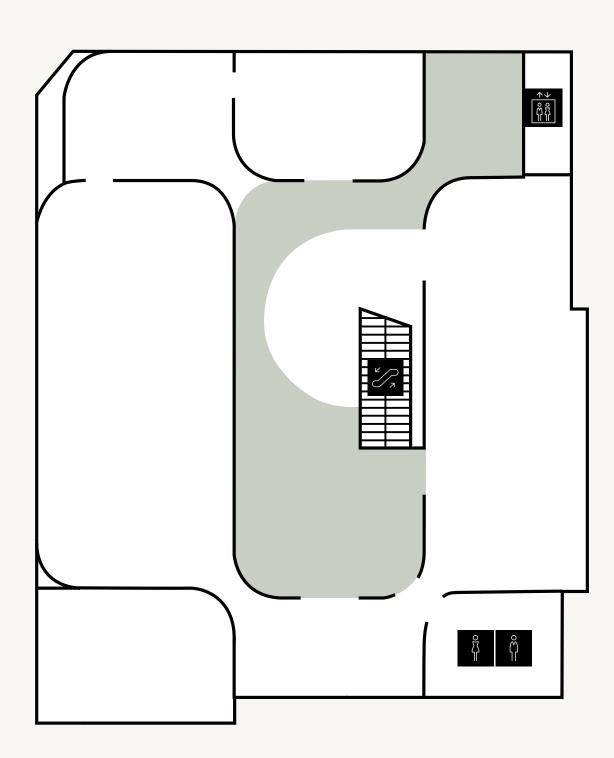
#### **KLUUVIKATU**



# Floorplan / floor 1



## Floorplan / K1





# Helsinki is the *capital* of Finland

The Helsinki high street area is the best retail concentration in Finland occupied by international top fashion brands. The unique shopping atmosphere is created by a continuous flow of people, the historical environment and attractive stores and restaurants. Helsinki high street attracts international travelers and domestic customers from all over Finland and houses brands from fast fashion to luxury retailers.

Kämp Galleria is located between the main shopping streets, Aleksanterinkatu and Esplanadi making it a seamless part of the Helsinki high street area. The accessibility to Helsinki high street and Kämp Galleria is excellent. The central district is the busiest area of business life in Finland occupied by a dense cluster of banks, law firms and consultant offices. Employees of these companies are active consumers in the city centre.

# Helsinki – high standards of urban living

Helsinki's urban area has a population of 1,3 million, making it the most populous urban area in Finland. After Copenhagen and Stockholm, Helsinki is the third largest municipality in the Nordic countries.

Helsinki has one of the world's highest standards of urban living. The American magazine Time ranked Helsinki one of the greatest places in the world in 2021 as a city that "can grow into a sprouting cultural nest in the future," and which has already been known in the world as an environmental pioneer. Helsinki is also one of Finland's most significant tourist cities.





NUMBER OF VISITORS

~2 million

(domestic and international)

BED NIGHTS

~€3,5 million

(domestic and international)

ESTIMATED POPULATION GROWTH

1,7 million in 2030

(+150.000 from 2021)





#### **Business and Marketing Manager**

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#### Ilmarinen

Ilmarinen owns approximately 100 business, office, warehouse and other properties. The value of the company's investment assets is approximately EUR 6.1 billion. A significant proportion of the company's real estate properties are located in the Helsinki capital area and in other key locations in Finland.